

Ohio's #1 Credit Union Reaps TEM Audit Rewards

CSE Federal Credit Union relies on SpyGlass for assured tech savings guidance

ABOUT THE CLIENT

The Canton School Employees Federal Credit Union (CSE) is a member-owned financial cooperative committed to helping all people in the Stark County community achieve financial strength by providing sound financial products, outstanding service, and financial education. Founded in 1938, CSE has always been locally owned and operated.

With over 46,000 members and over \$360 million in assets, CSE has been named the #1 Credit Union in Ohio by Forbes in 2020, 2021, and 2022. With a holistic approach and commitment to serving the community, CSE relies on SpyGlass and its SnapShot Audit for technology savings solutions.

THE CHALLENGES

To get CSE on track for ongoing telecom expense savings, the SpyGlass team of technology expense management (TEM) experts performed a comprehensive SnapShot Audit. From an initial set of the credit union's provider bills, the first audit assessed potential extra expenses, including:

- Unused/excessive landline services
- Outdated technology/server costs
- Improper tax applications

THE STRATEGY

SpyGlass's Snapshot Audit experts analyzed CSE's various telecom and technology expenses, assessing several different areas:

- Local voice and long-distance services
- Unnecessary technology and phone lines
- Data connectivity



OUR TECHNOLOGY EXPENSE MANAGEMENT SOLUTION: SpyGlass SnapShot Audit



ANALYZE

Tech service costs across voice, data, internet, cloud services, SaaS license and mobility



IDENTIFY

Savings recommendations for streamlined services



OPTIMIZE

Existing services by implementing approved recommendation for savings

THE RESULTS

After a comprehensive Snapshot Audit, the SpyGlas team of TEM experts was able to identify several different areas where CSE was overspending. With an on-going technology savings plan in place, CSE can empower its mission of serving the community. Since the first SnapShot Audit, CSE has been a recurring customer of SpyGlass, continuing to save on overlooked expenses.



Savings
Opportunities
Over 2 Audits



Total Annual Savings
Over 2 Audits



Exempted
taxes & Secured
tax credits

*"The whole SnapShot Audit process was easier than you think.
We looked at it as nothing ventured, nothing gained — and the great
thing is that the savings are ongoing."*

- Bill Wittig, *President & CEO*, CSE Federal Credit Union

ABOUT SPYGLASS

SpyGlass provides industry-leading telecom and technology expense management solutions to 13,000+ clients throughout the U.S. and Canada. Throughout virtually every type of business, in every sector, we challenge the technology cost status quo to deliver surprising savings that empower your bottom line.

CONTACT US

SpyGlass

25777 Detroit Road, Suite 400, Westlake, OH 44145

Phone: 440.348.9350 | Toll Free: 877.4.SPY.NOW

www.spyglass.net