SpyGlass

CASE STUDY

DeSoto Parish Schools Realizes Tech Service Savings Relief

LASBO Board of Directors Past-President streamlines and saves for his district with proven SnapShot Audit®

ABOUT THE CLIENT

DeSoto Parish Schools in northwest Louisiana has nine schools and six facilities throughout the parish, serving over 5,000 students. Located in District 4, DeSoto is ranked 6th in the state and is one of only seven districts with an overall rating of "A" for the 2021-22 school year. With over $18 million in total revenue, DeSoto spends $20k+ per student annually, focused on the acceleration of learning. Technology investments are a top priority for DeSoto's Accounting Manager, Ty McCutcheon — but contacting telecom carriers to secure better contracts and savings is not his main focus.

THE CHALLENGES

As Past-**President** of the **Louisiana Association of School Business Officials (LASBO)** Board of Directors, McCutcheon actively collaborated with members to share common ideas, problems, and solutions related to school business issues. Just as LASBO strives for the highest standards in business methods and practices, McCutcheon concentrated on optimizing DeSoto's technology service expense landscape.

With DeSoto's multiple school locations and numerous phone lines at each school, McCutcheon faced his own growing telecom mess with limited manpower to get answers. After hearing positive reviews from other school districts, McCutcheon turned to the trusted SpyGlass technology expense management (TEM) advisors for a proven SnapShot Audit. To understand DeSoto's technology service expenses, SnapShot Audit experts analyzed:

- Overlooked charges on accounts
- Unnecessary phone lines
- Changes in pricing and contracts
- Excessive unnecessary network feature charges
- Antiquated fixed-line services and forgotten phone lines

THE STRATEGY

By assessing the district's technology service picture to see what could be adding extra costs to their expenses, SpyGlass found:

- Unused lines
- Excess features
- Redundant services
- Improper tax and full tariff applications as a legacy AT&T client

Our Technology Expense Management Solution:

SpyGlass SnapShot Audit

ANALYZE
Tech service costs across voice, data, internet, cloud services, SaaS license and mobility

IDENTIFY
Savings recommendations for streamlined services

OPTIMIZE
Existing services by implementing approved recommendation for savings

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THE RESULTS

After a highly comprehensive, proven Snapshot Audit, DeSoto Parish was able to cut unnecessary expenses that added up to significant savings. By organizing the telecom landscape, SpyGlass reduced recurring expenses to optimize DeSoto's tech service spending for savings and future investments.

$25k+

Potential Savings from Unused/Excessive Landlines

9k+

Retroactive Credits

$36k+

Annual Savings

"We have nine school locations and six facilities with each having numerous phone lines serving over 5,000 students. I can't spend hours trying to find the best rates from our provider who was impossible to get on the phone. The SnapShot Audit streamlined everything and saved us over $36,000 annually to put back into our budget."

- Ty McCutcheon,
Certified Louisiana School Business Official (CLSBO), Accounting Manager, DeSoto Parish Schools,
President, Louisiana Association of School Business Officials (LASBO) Board of Directors

ABOUT SPYGLASS

SpyGlass is a leading provider of telecom and technology expense management (TEM) audits and solutions to 16,000+ clients throughout the U.S. and Canada. By collaborating with virtually every type of industry, we challenge the technology cost status quo to deliver surprising savings that empower your bottom line.

CONTACT US

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