SpyGlass

CASE STUDY

Ohio's #1 Credit Union Reaps TEM Audit Rewards

CSE Federal Credit Union relies on SpyGlass for assured tech savings guidance

ABOUT THE CLIENT

The Canton School Employees Federal Credit Union (CSE) is a member-owned financial cooperative committed to helping all people in the Stark County community achieve financial strength by providing sound financial products, outstanding service, and financial education. Founded in 1938, CSE has always been locally owned and operated.

With over 46,000 members and over $360 million in assets, CSE has been named the #1 Credit Union in Ohio by Forbes in 2020, 2021, and 2022. With a holistic approach and commitment to serving the community, CSE relies on SpyGlass and its proven SnapShot Audit® for technology savings solutions.

THE CHALLENGES

To get CSE on track for ongoing telecom expense savings, the trusted SpyGlass team of technology expense management (TEM) advisors performed a comprehensive SnapShot Audit. From an initial set of the credit union's provider bills, the first audit assessed potential extra expenses, including:

- Unused/excessive landline services
- Outdated technology/server costs
- Improper tax applications

THE STRATEGY

SpyGlass's Snapshot Audit advisors analyzed CSE's various telecom and technology expenses, assessing several different areas:

- Local voice and long-distance services
- Unnecessary technology and phone lines
- Data connectivity

Our Technology Expense Management Solution:

SpyGlass SnapShot Audit

ANALYZE
Tech service costs across voice, data, internet, cloud services, SaaS license and mobility

IDENTIFY
Savings recommendations for streamlined services

OPTIMIZE
Existing services by implementing approved recommendation for savings

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THE RESULTS

After a comprehensive Snapshot Audit, the trusted SpyGlass team of TEM advisors was able to identify several different areas where CSE was overspending. With an on-going technology savings plan in place, CSE can empower its mission of serving the community. Since the first SnapShot Audit, CSE has been a recurring customer of SpyGlass, continuing to save on overlooked expenses.

$109k+

Savings Opportunities Over 2 Audits

$27k+

Total Annual Savings Over 2 Audits

Priceless

Exempted taxes & Secured tax credits

"The whole SnapShot Audit process was easier than you think. We looked at it as nothing ventured, nothing gained — and the great thing is that the savings are ongoing."

- Bill Wittig
President & CEO, CSE Federal Credit Union

ABOUT SPYGLASS

SpyGlass is a leading provider of telecom and technology expense management (TEM) audits and collaborative premier procurement to 16,000+ clients throughout the U.S. and Canada. By collaborating with virtually every type of industry, we serve as trusted advisors who challenge the technology cost status quo to deliver surprising savings that empower your bottom line.

CONTACT US

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